

Course Type	Course Code	Name of Course	L	T	P	Credit
DC	NMSC515	Management Principles and Practices	3	0	0	3

Course Objective

The course aims to equip students with basic principles and practices of Management Theory and prepare them for Managerial positions in organizations where they may work. The purpose of this course is to provide conceptual clarity and practical finesse so that they deftly handle managerial challenges that keep on arising in the business world.

Learning Outcomes

- The students after completing this course will be able to understand the requirements of the corporate world and able to address the demands that arise in the fast changing scenario.

Unit No.	Topics to be Covered	Lecture Hours	Learning Outcome
1	Practice of Management: Definition and concepts, Complexities of the Business Environment and the Manager	6	The students will understand the nature, concept, significance and practice of Management
2	The Evolution of Management Thought and Indian Ethos in Management, Recent advances in Management Practice, Recent Contributors to Management Thought	6	The students will be able to understand how Management has emerged as a separate discipline over the years and also the Indian ethos vis-a-vis Management practice.
3	Task & Responsibilities of a Professional Manager, Basic elements of Management Function, Management Styles	6	The students will get a grasp of what managers need to do
4	Manager as a change agent, Managerial Decision Making, Cases	6	The students will understand the basic Managerial role in steering their organizations in a fast changing milieu.
5	Business Organizations as a creation of Society, Corporate Social Responsibility, Sustainable Business Practices.	6	This will help the students to realize the social responsibility of business and its role as a corporate citizen.
6	Values and Ethics for Managers, The Morality Quotient, Ethical Dilemma in Managerial Practices, Corporate Governance, Cases studies	6	The purpose of this unit is to make the students to realize that the critical role values and ethics play in a manager's job.
7	Organizational Theory: Definition, Dimensions of Organizational Structure, Types, Determinants, Organizational Design	6	This will help the students to appreciate the organizational hardware and its role in management.
Total Lecture Hours		42	

Text Books:

1. *Management* by Koontz and O'Donnell 10th Edition, Tata McGraw-Hill,
2. *Management* by Stephen P. Robbins and Mary Coulter 11th Edition, Pearson Education.

Reference Books:

1. *Management* by James A. F. Stoner, Daniel R. Gilbert, R. Edward Freeman, 6th Edition, Pearson